

SXSW: Film Festivals & Media Marketing

March 9-16, 2018
(Spring Break)

Application Deadline: September 5, 2017



FMI 331 (3 credits)

Major Directors/ Movements

Study the evolution of film festivals and their role in the marketing and distribution of films and other media.

As part of this Spring Semester 2018 course students will travel to Austin, Texas for the SXSW Festival.

Eligibility: 2.5 GPA

Prerequisite: FMI 231

Cost: \$2,150 (\$2,100 if apply by July 24) + flight (approx. \$550)

Faculty Leader: Prof. Chris Reed, Chair & Professor, Film and Moving Image
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More information: <http://studyabroad.stevenson.edu/?go=FMIAustin>



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